The Australian Nursing & Midwifery Federation (ANMF) has over 250,000 members, making it the nation’s largest nursing and midwifery organisation. With branches in every state and territory, the ANMF provides a wide range of professional and industrial services to its members. The ANMJ is directly mailed to nurses and midwives in every Australian state and territory, with further issues sent to libraries, hospitals and academic institutions both in Australia and overseas. It provides features on the latest clinical practice issues across a wide variety of nursing and midwifery specialist areas, with a dedicated monthly clinical update, nursing, midwifery, healthcare news, research updates, legal and ethics columns, world news and a calendar of seminars and conferences.
### 2017: DISPLAY RATES

<table>
<thead>
<tr>
<th>RATES</th>
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<th>6 INSERTIONS</th>
<th>11 INSERTIONS</th>
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### 2017: CLASSIFIED RATES

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*Rates are per insertion. All rates are in $AUD and are exclusive of GST and inclusive of 10% agency commission.
Classifieds do not include an agency commission.

### 2017 BOOKING & MATERIAL DEADLINES

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<th>ISSUE*</th>
<th>BOOKING</th>
<th>COMPLETE MATERIAL</th>
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<tr>
<td>December / January</td>
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<td>16 November</td>
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* Distribution commences immediately prior to the 1st of the month.

### INHOUSE ARTWORK CREATION

- Ads can be created inhouse (with sufficient notice) $120p/h

### CONFERENCE CALENDAR

- Single listing (up to 25 words) $140
- Immediate subsequent listing for same conference $100

### INSERTS TO BE DELIVERED TO

- Robert Alteri
- D&D Mailing Service
- Door 6
- 16 Elonera Rd
- Noble Park
- VICTORIA 3174

### DOCUMENTATION

All deliveries must be accompanied by a delivery docket that indicates the following details:
- Name of Client
- Total number of cartons/pallets for delivery
- Title of stock items being delivered
- Quantity per carton/pallets

### FOR ADVERTISING BOOKINGS OR FURTHER INFORMATION CONTACT

- Heidi Adriaanse
- E: heidi@anmf.org.au
- M: 0415 032 151

### INSERTS (LOOSE)

- Full run $90 per 1000
- Part run $100 per 1000

260mm x 190mm, 25 grams maximum allowance
Creating Your PDF
- High-resolution ‘Press Quality’, PDF files only. 300 DPI @ actual size
- CMYK only (no spot colours)
- Trim marks offset 5mm
- Bleed is only required on Double page and Full page ads
- Type less than 10pt should be 100% black

Bleed of 5mm required only on Double page and Full page ads.
PDFs generated from within Office packages such as Word, Excel, Publisher or Powerpoint are not acceptable. If you supply material incorrectly, we will advise you to resupply.
- Logos and photos are NOT to be placed in a Word document, the original must be supplied as an attachment.

Journal Specifications
- Trim size: 297mm deep - 210mm wide.
- Cover stock: 115gsm A2 Gloss Art.

Conditions
- Advertising is accepted for publication in the Australian Nursing and Midwifery Journal subject to the terms and conditions set out in this rate card.
- All cancellations must be received in writing. The listed price is charged if cover bookings are cancelled with less than three months notice or other bookings are cancelled after the fifth day of the month prior to publication, ie February for bookings for the March journal.
- All advertisements, including inserts, are subject to acceptance by the publisher. The publisher reserves the right to refuse to publish or republish any advertisement without explanation for such action.
- NO ADVERTORIALS are accepted into ANMJ
- The word ‘advertisement’ will be placed on advertising, which, in the publisher’s opinion, resembles the journal’s editorial style or could be mistaken by readers for editorial matter.
- The publisher shall not be liable in any manner for any loss or damage whatsoever to any negatives, artwork or other materials of the advertiser which may be deposited with the publisher for the purpose of fulfilling the order, and such materials shall, at all times, and in respect of all things, remain at the risk of the advertiser.
- It is the responsibility of the advertiser or advertising agent to notify the publisher immediately of any error as soon as it appears, otherwise the publisher accepts no responsibility for republishing such advertisements.
- When material is overdue, the publisher reserves the right to repeat previous material.
- The advertiser hereby indemnifies and agrees to hold indemnified the publisher, its servants and agents each of them against all liability, claims or proceedings whatsoever which may arise from the publication of any material pursuant to the order, and in particular, but without limiting the generality of the foregoing, indemnify and hold indemnified each and all of them against any action for defamation, discrimination, slander of title, breach of copyright or infringement of any trade mark, name or description, invasion of privacy or for any action under or for any breach of any provision of any state or territory fair trading legislation or the Trade Practices Act, 1974.
AD SPECIFICATIONS

DOUBLE PAGE & FULL PAGE ADS

Double page
Trim: 420mm w x 297mm h
Bleed: 440mm w x 307mm h
Type safe area: 360mm w x 277mm h

Full page
Trim: 210mm w x 297mm h
Bleed: 220mm w x 307mm h
Type safe area: 190mm w x 277mm h

DISPLAY RATE ADS

1/2 page horizontal
188mm w x 130mm h

1/3 page horizontal
188mm w x 85mm h

1/3 page vertical
60mm w x 270mm h

1/4 page vertical
90mm w x 135mm h

CLASSIFIED RATE ADS

1/8 page horizontal
90mm w x 63mm h

1/6 page vertical
60mm w x 135mm h